

# *the* Connector

February 2005 A Newsletter for Members of the Professional Business Women's Association

Vol. 05/Issue 2

## networking notes

**PBWA: Monthly Networking Meeting**  
**Wednesday, February 2, 2005, noon to 1:30**  
The Purple Iris at Hartwood  
1409 Winchester Avenue, Martinsburg, WV  
Meal cost: \$12/payable to PBWA

### NETWORKING BREAKFAST

Thursday, February 17, 2005\*  
8:30 to 9:30 a.m.  
Shepherdstown Breakfast networking Meeting  
Shepherdstown Sweet Shop  
German Street, Shepherdstown  
Phone: 304-876-1000

*\*Please note, we are considering changing the breakfast to Wednesdays! Let us know what you think.*

### MONTHLY NETWORKING MEETING

March 2, 2004, noon to 1:30  
The Purple Iris at Hartwood  
1409 Winchester Avenue, Martinsburg, WV  
Meal cost: \$12 payable to PBWA

Be sure to bring updated business cards, brochures, etc to the next meeting to add to the display table! We're going to be cleaning out the outdated materials.

### LOOKING FOR DOOR PRIZES

Door prizes are welcome at the monthly meetings. Don't have an item to give away? Why not buy a gift certificate or item from one of our other members to give away? Just let one of the Management Council members know if you have something you'd like to donate.

**PBWA**  
Professional Business Women's Association

### NEW MEMBER CORNER

New Member:  
Susan Abbott-Jamieson  
National Oceanic & Atmospheric Administration-  
Fisheries (NOAA Fisheries)  
301-713-2328

New Member:  
Charla Cody  
ERA Liberty Realty  
304-876-2000

### ANNOUNCEMENTS

#### GET ON THE BREAKFAST LIST!

The monthly Shepherdstown networking breakfast is a great opportunity for informal networking with your PBWA colleagues or prospective members. The breakfasts are always on the third Thursday\* of the month, from 8:30 to 9:30.

*\*Please note, we are considering changing the breakfast to Wednesdays! Let us know what you think.*

You don't have to live or work in Shepherdstown to attend. If you'd like to get on an e-mail list to be reminded of the breakfasts, please send your e-mail to Ellen Hoffman at: [ellenhof@citlink.net](mailto:ellenhof@citlink.net)

### MANAGEMENT COUNCIL MEMBER INTRO

by Ruby J. Avey  
I have been a resident of Berkeley County since 1975. I am a graduate of Martinsburg High School, class of "1983." I have 2 children, my son Lewis, better known as "Big Lew," is attending Mountain State University in Beckley, WV and is studying Culinary Arts. My daughter Kayla is in seventh grade at North Middle School and enjoys gymnastics, spending time with her friends & of course, shopping. I really don't have any hobbies, though I have always been very active with my children & their schools. I have been known by some to be a workaholic.

I currently am the Marketing Director for Serenity

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**AUTHORIZATION NEEDED**

We would like to make all the links and emails in the Member Directory on the PBWA web site active links (clickable) but need your written permission first.

Make my email\* an active link. My current email: \_\_\_\_\_  
(PLEASE PRINT CLEARLY)

Make my web site link an active link.  
My current web address: \_\_\_\_\_  
(PLEASE PRINT CLEARLY)

Signed: \_\_\_\_\_

If you would like your links active please sign and mail this form to:

PBWA • P.O. Box 2586 • Martinsburg, WV 25402

\*Note: Anti-SPAM measures are being used on the site to help prevent your information from being harvested.

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Day Spa which is located just off I-81 on Old Mill Road. We are a full service spa & hair salon. When time permits I truly do enjoy being pampered. I also am a Diamond Designer with Home & Garden Party. This is a Christian based, direct sales company. My team currently consists of 64 energetic men & women. I won one of their company sponsored trips and went on a 7 day Caribbean cruise, all expenses paid, it was awesome! I also work part time at Whitehall Jewelers. Stop by and see me for all your jewelry needs!

I have been serving on the Board of Directors for the Miss Berkeley County Scholarship Program for several years & our next program is scheduled for February 19th at the Apollo.

I was previously honored with receiving "Volunteer of the Year" from the Berkeley County Chamber of Commerce. I have served on the Board of Directors for the convention visitors Bureau, this was during my position as General Manager with the previous Tanger Outlet Center. I also received a certificate for taking a Dale Carnegie Course, I found this to be very helpful for the work field.

I would like to take this opportunity to thank each you for being given the chance to serve as part of the "2005" management council. I will be scheduling our monthly meetings & setting up the information board at each meeting. Please feel free to give me any information you would like to have displayed. I am looking forward to working with you all. Thanks Again!

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**TIDBITS**

Governor Manchin will be in Martinsburg Wednesday (the 19th) from 6 to 8 pm-the meeting

is open to all! He will say a few words about 6 and then mingle. It is important for women- business owners and professionals to be visible. The event is at the Holiday Inn where we had the Women in Business Expo- please bring a friend.

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**THANKS**

Thanks to Susan Wiseniewski and Karen Coyne for bringing guests to the January meeting. Share the resources and contacts of PBWA with a business owner, bring someone to the February meeting. And remember, contact the management Council if you are bringing a door prize.

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**FROM CHRIS LUNDBERG**

at the SBDC- For all of you who participated years ago in our "Get the Buzz on Biz" course for high school students, an up-date: Lyndsey Leatherman won the November election for Berkeley County Surveyor and she is currently a Junior at Shepherd University.

Thanks from Chris- A belated thanks to Jen Rolston and Karen Coyne for their thoughtfulness at the December meeting to present me with the Decade of Appreciation Award. I was truly speechless and flattered. We all need to remember thank you notes and notes of encouragement to PBWA members and I thank all of you who completed the circle by giving me gifts.

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**THE HISTORY OF ST. VALENTINE'S DAY**

By Donna Reeves

St. Valentine's Day was supposedly started in the time of the Roman Empire. In ancient Rome, the date of February 14 was a holiday to honor the Queen of Roman Goddesses and Gods, Juno. Juno

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2004 PBWA FINANCIALS													
	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD
Begin Balance	\$475.44	2238.44	2643.64	2513.14	2325.54	2,227.34	2,344.34	2,122.05	2,066.45	1,887.67	2,508.19	3,077.14	
<b>INCOME</b>													
Dues													
Renewal:	1290	385	210	35	70				35		490	665	3180
New:	525	200			105	175	30		105	70	140		1350
Meetings:	323	228	202	276	372	192	348	324	412	60	1494	220	4451
EXPO													
Exhibits:									25	905			930
Display:										40			40
Sponsors:										1200	200		1400
Total Income	2138	813	412	311	547	367	378	324	577	2275	2324	885	11351
<b>EXPENSES</b>													
Meetings:	375	250	480	287.98	575	250	350	305.6	400		444	1800	5517.58
Membership Postage:			24.5								74		98.5
Web Site:		106					212				106		424
Meeting Supplies:											238.05		238.05
PO Box Rental:			38										38
New Checks:													0
Newsletter Stamps:		51.8			37			74					162.8
Directory Printing:				210.62									210.62
Directory Postage:					33.2		38.29		6.64				78.13
EXPO													
Postcards:									179.14				179.14
Printing:													0
Room/tables:										450			450
Food:										1176.01			1176.01
Ad:											893		893
Postage:									170				170
Supplies:										28.47			28.47
Total Expenses:	375	407.8	542.5	498.6	645.2	250	600.29	379.6	755.78	1654.48	1755.05	1800	9664.3
Net Income:	1763	405.2	-130.5	-187.6	-98.2	117	-222.29	-55.6	-178.78	620.52	568.95	-915	1686.7
End Balance:	2,238.44	2,643.64	2,513.14	2,325.54	2,227.34	2,344.34	2,122.05	2,066.45	1,887.67	2,508.19	3,077.14	2,162.14	

was known as the Goddess of women and marriage. The next day, February 15, was the first day of the Festival known as the Feast of Lupercia.

On February 14 the young men of the villages would write down the names of every young woman and place these names in a jar, from which each young man would draw a name. This particular maiden would be their partner for the duration of the festival. Sometimes these pairings would last and end up in marriage.

When the Roman Emperor Claudius came into

power he believed that married men were emotionally attached to their families and thus, did not make good soldiers. As a result all marriages and engagements were cancelled. Saint Valentine, a Roman priest, was said to have married these couples in secret and for this he was executed on the 14th day of February.

While Valentine was in prison awaiting his fate, he came in contact with his jailer, Asterius. The jailer had a blind daughter. Asterius requested Valentine to heal his daughter. Through his faith he miraculously restored her sight. Just before his execution,

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he signed a farewell message to her "From Your Valentine."

Valentine became a Patron Saint and spiritual overseer of the annual festival involving young Roman men offering women they admired, and wished to court, handwritten greetings of affection. The greeting cards acquire St. Valentine's name.

One of the earliest cards was sent in 1415 by Charles, duke of Orleans, to his wife while he was a prisoner in the Tower of London. The card is now preserved in the British Museum.

Esther A. Howland began to sell the first mass-produced valentines in America in the 1840's.

Valentine's Day is the second largest card-sending holiday of the year. It is also celebrated in Canada, Mexico, the United Kingdom, France and Australia.



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## CONNECTING WITH THE CONNECTOR

To have your news items included in the next issue of The Connector, enclose them in the body of an email or as a Microsoft Word attachment and send by the 20th of each month to:  
terry@thewritemarket.com

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