

# *the* Connector

January 2004

A Newsletter for Members of the Professional Business Women's Association

Vol. 04/Issue 1

## networking notes

### **PBWA: Wednesday, January 7, 2004, noon to 1:30 pm**

January Regular Monthly Membership Meeting will be a networking meeting. The Purple Iris at Hartwood  
1409 Winchester Ave., Martinsburg, WV.  
Meal Cost \$12.00/Payable to PBWA

### **PBWA: Wednesday, January 14, 2004, 12 to 1:30 pm**

Martinsburg Lunch Networking Meeting  
The Market House Grill on the corner of Burke and  
North Queen Street.

### **Wednesday, January 14, 2004**

#### **Hagerstown SBDC Sponsored Luncheon, 12 to 1:30 pm**

Four Points Sheraton on the Dual Highway,  
Hagerstown, dutch treat. Call Alice Growden by the  
13th to RSVP at 301-797-0327

### **PBWA: Thursday January 15, 2004, 8:30 to 9:30 am**

Shepherdstown Breakfast Networking Meeting  
The Sweet Shop Bakery on German St., Shepherdstown

### **PBWA: Wednesday, February 4, 2004, noon to 1:30 pm**

February Regular Monthly Membership Meeting will be a networking meeting. The Purple Iris at Hartwood  
1409 Winchester Ave., Martinsburg, WV.  
Meal Cost \$12.00/Payable to PBWA

## JOIN US FOR LUNCH—JANUARY 7TH, 2004

Start our 10th year by attending the January 7th meeting for lunch at The Purple Iris. We will have a drawing for a free membership and have discussions at each table around the following questions:

- Should the 2004 Expo be geared to the general public or to other businesses?
- Did you get any business as a result of the Expo?
- Should we offer workshops with the displays?
- What activities would you like PBWA to do this year as we celebrate our 10th anniversary?

*(If you cannot attend the January meeting, please send any of the 2004 Management Council your suggestions.)*

## HOLIDAY GALA A SUCCESS

Thanks to everyone who attended the December Holiday Gala and brought such wonderful gifts to share.

Thanks to Joan Bolyard, Meg Hughes and Holly Taylor Lemieux for planning the program. Thanks to Diane Mickelson for MCing and leading the entertainment.

Congratulations to Nan Stevens on being named Volunteer of the Year—PBWA's 20th Volunteer!

As tin is the 10th anniversary item—Jen Rolston purchased cookie cutters and affixed various sayings celebrating PBWA's 10 years of existence: *A Perfect 10* (a quote from Ellen Hoffman); *10 Years and Counting*; and *Women Who Do More Than Just Bake Cupcakes* (a reference to a statement she made on Jefferson Junction when promoting PBWA and the Expo.)

Jen also designed, and Progressive Printing printed the wonderful PBWA note pads. For those of you that did not attend the Gala, we have more and will make them available at

*continued on page 2*

# PBWA

Professional Business Women's Association

P.O. Box 2586 Martinsburg, WV 25402

meetings in 2004.

Everyone seemed to get into the spirit of the gift giving and members received many good wishes for the New Year. A favorite was one received by Judith Friend from Mildred Hammond (Bubble B):

### MY GIFT TO YOU

An ERASER so you can make all your mistakes disappear

A PENNY so you will never have to say "I'm Broke"

A MARBLE so nobody can say "You've lost your marbles"

A RUBBERBAND to stretch yourself to the limits

A STRING to tie things together when everything falls apart

A HUG and a KISS to remind you someone, somewhere cares about you

REMEMBER a smile never goes out of style

### COMMUNITY OUTREACH

Thanks to everyone who brought personal products or canned goods to our recent meetings. PBWA received nice Thank You notes from the Shenandoah Women's Center and CCAP/Loaves and Fishes for our donations.

### NEWS FROM THE SBDC

Two special events in January include PBWA members or their businesses:

**January 8 from 5:30 to 7:30 pm** at the Holiday Inn, Martinsburg, free "Advertising Your Small Business" will include Mary Ann Zimmerman of Studio 105 on the panel, and Sandy Sponaugle of Platinum PR and Jen Rolston of Eden Design will have a display. The panel will also feature radio, cable and print media.

**January 22 "How Computers Can Make Your Office More Productive"** from **9 to 10:30 am** at the CTC Shepherd, \$10. Paul Woods (son of Elise Woods) of Business Technology Source, LLC will be the presenter. The workshop will cover virus protection, using MicroSoft Outlook, dealing with spam, file maintenance and more. Call the SBDC at 304-260-4385 to register, or download a form from [www.shepherd.edu/sbdcweb](http://www.shepherd.edu/sbdcweb).

### GREAT EVENTS TO COME IN JANUARY . . .

National Hot Tea and National Oatmeal Month

January 1-7: National Lose Weight/Feel Great Week

January 6-10: National Thank Your Customers Week and Someday We'll Laugh About This Week

January 13: National Clean Off Your Desk Day

### WE CHALLENGE YOU

Elise Woods was a Community Columnist for The Journal in 2003, and in her final column she shared something from a friend. To help make something you want to happen, take time to write about it in detail.

So the challenge to the writers and visionaries in PBWA—as 2004 is our 10th year, write down in detail what you would like to see happen in PBWA this year. Then send it to The Connector and/or bring your thoughts to the January meeting.

### SHEPHERDSTOWN BREAKFAST GROUP

PBWA's Shepherdstown breakfast group meets the third Thursday of each month, from 8:30 to 9:30 a.m. at the Sweet Shoppe on German St. in Shepherdstown. No RSVP is necessary and the only agenda is to go around the table and make sure we have all been introduced. But we've found that lots of good things can result from the breakfast networking. Examples:

**Brainstorming:** Bring us your business problems, and you'll get constructive suggestions for solving them.

**Critiquing:** Bring drafts of proposed new business brochures, cards, etc. and receive reactions from your colleagues.

**Informing:** Get out the word about your products, services, community events and any other news you want to spread.

**Introduce friends to PBWA:** Attending the breakfast can motivate your friends and colleagues to join PBWA.

**A place to live:** As a result of the November meeting, a new area resident who was the guest of Joan Snipes found a house to rent. (following is a letter Meg Hughes received from Joan)

*continued on page 3*

Hi Meg,

*Just a quick note of thanks to you and various other PBWA friends who enabled a very lovely working out. About two months ago, Bob and I were contacted by Michele Regine who was living with a friend in Texas. She was thinking of moving to Shepherdstown because of its reputation as a good place for an artist to live.*

*We encouraged Michele to come visit, and her first stop was the PBWA breakfast at the bakery last Thursday. Michele's immediate need was to find temporary, reasonably priced housing. Well, Meg suggested a contact, and Michele's month to month lease in Scrabble begins today. Michele really needed a helping hand, and I honestly can't imagine such a quick and harmonious resolution to her housing need in any place other than this one.*

*Thanks to PBWA, we immediately had a network of contacts that could help things happen for Michele. Way to go! Truly a cause for Thanksgiving, and I hope each of you has a lovely holiday.*

*With gratitude,  
Joan*

In short, the breakfast is a good, informal opportunity to get to know your PBWA colleagues better. We welcome all participants, and you can usually count on a lively group.

If you'd like to be on the e-mail list to receive a monthly reminder, please send a note to Ellen Hoffman at [ellenhof@citlink.net](mailto:ellenhof@citlink.net) (and note that this is a new e-mail address for me) and your name will be added.

## **JOB OPENINGS AT THE AIDS NETWORK**

- 1) Part-time Bookkeeper (about 8 hrs per month) Negotiable salary
- 2) Part-time receptionist Mon-Fri 9:00a-12:00p and 1:00-3:00p \$5.50 per hour

Anyone interested may email me, Judith Friend, Ph.D., or phone the office—304-263-0738.

## **HAPPY ANNIVERSARY TO THE WASHINGTON CHAPTER OF THE WNBA**

—By Joan Snipes, 304-876-1332

The Washington Chapter of the Women's National Book Association marked its 25th anniversary in 2003. In celebration, Chapter members recommended books authored by women and published within the past 25 years that they have found particularly memorable and enjoyable.

I am a member of this organization (WNBA), and I nominated two books for this list that "made the cut." They are:

Bundesen, Lynne. *So the Woman Went Her Way*. A journalist's memoir of her spiritual coming-of-age, as she found inspiration and power through the women of the Bible. **And**, Meyers, Carol, ed. *Women in Scripture*. A new dictionary of women in the Bible, this is well-researched, well-written, and free from denominational bias.

I was very pleased to see these fine books acknowledged in this way, and Lynne Bundesen, with whom I correspond via email, was absolutely thrilled to be selected.

This is the link for the full list of 25 books selected by the Washington chapter of the WNBA.

<http://www.wnba-books.org/wash/list25.html>

Please call if you have any questions. I thought this might be of interest to our members, because these are both networking groups that focus on professional women. Plus, it's always nice to be reminded of good books to read!

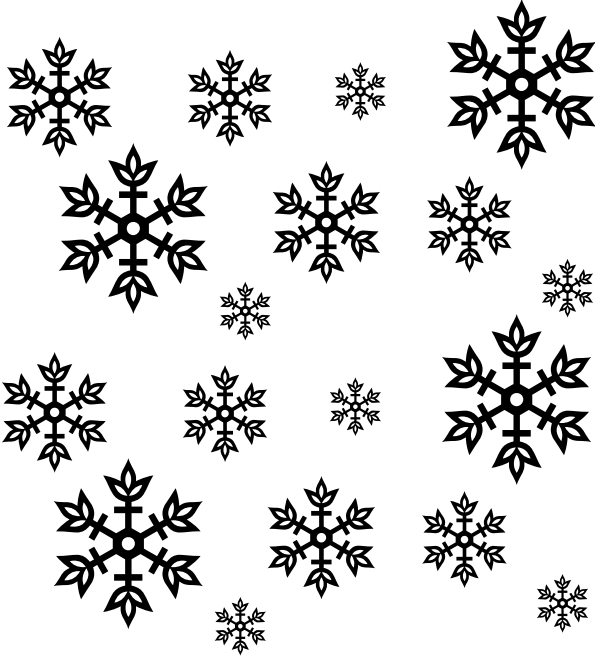
Rie Wilson recently edited and proofed my latest project, a 45 page booklet called, "Exploring the Bible: Essays, Worksheets, and Resources," which is a compilation of material I've share with my e-newsletter readers that last couple of years. This booklet includes a full review of Lynne Bundesen's book and a mention of the Carol Meyers reference book. Copies are available now from Bible Teaching Press, 1070 Willowdale Drive, Shepherdstown, WV 25443. The cost is \$5.00, plus \$2.00 for shipping and handling.

---

**Connecting with *The Connector***

---

To have your news items included in the next issue of *The Connector*, enclose them in the body of an e-mail or a Microsoft Word attachment and send by the twentieth of the month to Jen Rolston at [jen@edendesignco.com](mailto:jen@edendesignco.com)



---

---

***The Connector* is COPIED by  
Progressive Printing—Thanks Laura!**

---

---

Management Council

Jane Squires  
304-267-0354  
[janesquires@adelphia.net](mailto:janesquires@adelphia.net)

Karen L. Coyne  
304-229-3100

Jen Rolston  
[jen@edendesignco.com](mailto:jen@edendesignco.com)  
304-728-2508

Christina Lundberg  
[clundber@shepherd.edu](mailto:clundber@shepherd.edu)  
304-260-4382

Dawn Newland  
[dawn.Newland.hawd@statefarm.com](mailto:dawn.Newland.hawd@statefarm.com)  
304-267-2919

**PBWA**

Professional Business Women's Association

P.O. Box 2586 Martinsburg, WV 25402

