

# *the* Connector

January 2005

A Newsletter for Members of the Professional Business Women's Association

Vol. 05/Issue 1

## networking notes

**PBWA: Monthly Networking Meeting**  
**Wednesday, January 5, 2005, noon to 1:30**  
The Purple Iris at Hartwood  
1409 Winchester Avenue, Martinsburg, WV  
Meal cost: \$12/payable to PBWA

### **NETWORKING BREAKFAST**

Thursday, January 20, 2005  
8:30 to 9:30 a.m.  
Shepherdstown Breakfast networking Meeting  
Shepherdstown Sweet Shop  
German Street, Shepherdstown  
Phone: 304-876-1000

### **MONTHLY NETWORKING MEETING**

February 2, 2004, noon to 1:30  
The Purple Iris at Hartwood  
1409 Winchester Avenue, Martinsburg, WV  
Meal cost: \$12 payable to PBWA

Be sure to bring updated business cards, brochures, etc to the next meeting to add to the display table!

**PBWA**  
Professional Business Women's Association

### **NEW MEMBER CORNER**

New Member:  
Andrea Burke  
Century 21 Sterling Realty  
304-263-2121

Renewal:  
Margaret Welling  
Coldwell Banker Premier Properties  
304-263-4800

Renewal:  
Elizabeth H. Hostler  
Greensburg Bed & Biscuit  
304-263-4485

Renewal:  
Susan Dudics-Dean  
Celestial Designs/Southern Living at Home  
304-263-3296

### **ANNOUNCEMENTS**

As most of you know we have an entirely new management council in place. During this crossover time we hope things go smoothly but if you do see an error on the website or directory please let one of us know! We're trying to update everything and definitely want to know if we've missed something.

Also, be sure to let us know if you would rather receive the newsletter via mail or email - keep in mind that email saves on postage and paper!

### **LOOKING FOR DOOR PRIZES**

Door prizes are welcome at the monthly meetings. Don't have an item to give away? Why not buy a gift certificate or item from one of our other members to give away? Just let one of the Management Council members know if you have something you'd like to donate.

### **ARTICLES**

We're always on the look out for articles and

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announcements for this newsletter. If you have something you want to add be sure to email Terry at [terry@thewritemarket.com](mailto:terry@thewritemarket.com) (or call 304-876-2320) before the 20th of each month to get something in the next newsletter.

Thanks!

Terry, Donna, Ruby, Joyce & Ginger

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### TIDBITS

West Virginia Women's Commission is seeking nominations for their 2005 Celebrate Women Awards- deadline is January 14, 2005. Categories: Arts, Business, Education, Government, Labor, Public Service, Professions, Science & Math, Sports, Unsung Hero, Volunteer Service, and Mountaineer Spirit. Award ceremony April 30th in Charleston. Call 304-558-0070 or [wvwc@wvdhhr.org](mailto:wvwc@wvdhhr.org) for nomination forms.

March 23- Women's Business Enterprise National Council 2005 Salute to Women's Business Enterprises: The Enterprising Economy, National Building Museum, Washington, DC, [www.wbenc.org](http://www.wbenc.org).

WVU has been named the 21st Center of Excellence in Women's Health. The center will help encourage women faculty to provide leadership for a new generation of health-care providers.

How wonderful to see a woman win the Nobel Peace Prize- environmental activist Wangari Maathai from Kenya.

Jane Squires and Chris Lundberg have taken yoga by Keryl Rustin when she taught at the Wellness Center. Now Keryl is offering a 6 week or 8 week class starting January 10th from 5 to 6:30 pm at the Salvation Army, corner of Virginia Ave and W. Soth Street, Martinsburg. 6 weeks for \$60 or 8 weeks for \$80- registration deadline is January 6th. Call Keryl at 262-4043 for registration information.

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### NEW MANAGEMENT COUNCIL

As mentioned, we recently inducted 5 new Management Council Members and us "newbies" thought we'd make sure we took the time to introduce ourselves to everyone. Here's a couple to get us started:

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### DONNA REEVES

Hi, I'm Donna Reeves, new to the management council. Although I have belonged to PBWA for several years there have been times I could not come to

the meetings so not everyone knows me. So a little background music....I was born and grew up in Ohio. Moved to South Dakota in 1984. Moved to West Virginia in 1997. I have a 31 year old son, Christopher, who lives in the Columbus, Ohio area and is an auditor for Chase Manhattan Bank. He is getting married in March 2005.

My father is a retired police officer, my mother was a stay at home mom. I am the eldest of three children, one brother, one sister. I can trace branches of my family back over 200 years in this country. An ancestor of mine was John Finley, Daniel Boone's scout when they were just exploring Kentucky in the 1700's. Samuel Finley Morse, who invented Morse code is also an ancestor.

In my past lives I belonged to Sweet Adelines (an all women's international barbershop chorus and quartet organization with over 30,000 members world wide) for over 10 years. I have also participated in several community theatre productions as actor/singer/dancer.

Besides working full time for Garry Geffert, a labor law attorney on Winchester Ave., I do mending, alterations and simple creations as a business. I am also an amateur photographer and have participated in several juried exhibitions with a couple of awards. My photos have been published in the Herald Mail, the Antietam Review and most recently Shutterbug magazine.

I'm looking forward to getting to know you all better this year. Thank you.

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### TERRY KENT

I've been a member of the PBWA for a couple of years now. I thought I'd give the council a shot thanks to Susan Dudics-Dean's gentle push!

I grew up in upstate N.Y. and at my 10 year high school reunion I was reunited with and eventually married Gary. We've known each other since we were 5! We had ridden the school bus together for 12 years but hadn't seen each other since graduation day. He is Ex-Navy and helps design security systems for schools, airports, as well as places like the Smithsonian and The Pentagon. We moved to West Virginia from Maryland in 1997.

I lived in Buffalo for a number of years until "too much cold" and "not enough work" prompted me to move to Maryland in 1994. I have an Associates

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Degree in Applied Science (Advertising, Design and Production) from Mohawk Valley Community College in upstate N.Y and a Bachelors of Fine Arts (Communication Design) from the University of Buffalo.

I currently live near Kearneysville, with my husband and my "kids." All my "children" happen to be four legged and furry. Currently, we have 2 dogs and 2 cats. We even had 3 rabbits in our menagerie for awhile. We did have 3 dogs until VERY recently, but my constant companion of 10 years, Hoss, very shockingly and quite literally, succumbed to cancer overnight. One day he seemed fine, the next day he was gone. If you see me looking sad, that's why.

In 1998 I started my own web design firm (The Write Market) with a good friend of mine, Renée. I've also known Renée for a long time, since we were about 7! It was a part time venture for a few years but when cutbacks happened and I lost my "day job" at a printer in Frederick we decided to make a full time go of it. With my design background and her writing skills (we both have marketing experience) we feel we make a strong team. The Write Market keeps doing better every year!

After spending so many years working an hour or more away I realized we'd mostly been using West Virginia for a place to sleep! I just don't know that many people locally and I hope being on the Council will help me get to know all of you better! I'll be handling the PBWA web site and this newsletter so let me know if you have any suggestions or questions. I look forward to working with everyone! Thanks!

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### **GINGER LEWIS**

I have a bachelor's degree in Business Administration with a Marketing Concentration and a minor in Accounting from Shepherd University. I am currently Vice President of Marketing for CoxHollida LLP, a Certified Public Accounting firm located in downtown Martinsburg. I have been with the firm 5 years and continue to enjoy my dynamic and challenging position. We are a full service accounting firm offering everything from payroll services, to tax return planning and preparation, to reviews, compilations, and audits. We specialize in small business services and have 3 certified QuickBooks instructors on our staff.

I am married - recently celebrating 8 years with my husband, Christian. Christian is a PGA Member and

Golf Instructor at the I-70 Driving Range in Frederick. We have two daughters, Hannah, who is 5 and started Kindergarten this year, and Meredith, who is four and is attending preschool. I spend every hour away from work with my family - so I can't really say I have any hobbies right now, but enjoy being outdoors, and quiet moments to read (which don't come often enough).

I hope to support PBWA through my position on the Management Council for 2005, and continue to carry on the good things that have happened thanks to the folks who served before me. I would like to thank all the PBWA members for the opportunity to take a leadership role with this organization and look forward to working with you all. Thanks!

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### **NEW WORKSHOP/MEETING SPACE**

Nancy Wesson, owner of Focus On Space, is expanding her space to accommodate seminars and workshops beginning in the early spring of 2005. Workshops will include Feng Shui, Intuition Development and Training, Organization/Clutter-busting, and Visioning for starters.

When not in use, the space (about 650 Sq. feet) will be available to rent by the hour for evening or weekend events (similar to the Train Station and Men's Club). The Shepherdstown space is on Rt. 45, one-mile west of the 4-Way stop and has ample off street parking.

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### **JANUARY TRAINING AND CELEBRATION**

On Saturday, January 15, 2005 HIS Hollmark region with Arbonne International will be hosting training seminars from 10:00 AM until 3:30 PM. Training will include Projecting a Professional Image, Business and Personal Empowerment Training, health education, and Business Marketing at Public Events. Featured speakers include Nise' Davies, Executive National Vice President with Arbonne International from Tennessee, Doreen Crow, Executive Regional Vice President from Texas, Holly Taylor Lemieux, Regional Vice President from Inwood, West Virginia, and others. Training will be held at the Purple Iris at Hartwood Mansion in Martinsburg, and will include lunch and beverages.

A Mercedes-Benz car presentation and celebration honoring Arbonne's new Regional Vice President, Independent Consultant Holly Taylor Lemieux will occur from 7:30PM to 11:00 PM. Enjoy a brief recognition ceremony, dancing, entertainment, and

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light refreshments. Dress for training will be business attire, with semi-formal attire for ladies and gentlemen in the evening.

Cost is \$35.00 per person for training only, \$15.00 per person for Mercedes presentation/celebration only, or \$42.00 per person for Training and Mercedes Presentation combined. Deadline for registration is noon on Wednesday, January 5th, 2005. Please make you non-refundable check payable to Hollmark Health Consulting and mail to Holly Taylor Lemieux, PO Box1755, Inwood, West Virginia 25428. Please indicate the total number of attendees, their names, and whether each will be present for training, Mercedes presentation, or both.

Call Holly for more information at: 304-229-7650.

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### CONNECTING WITH THE CONNECTOR

To have your news items included in the next issue of The Connector, enclose them in the body of an email or as a Microsoft Word attachment and send by the 20th of the month to [terry@thewritemarket.com](mailto:terry@thewritemarket.com)

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