

# *the* Connector

November 2001

*A Newsletter for Members of the Professional Business Women's Association*

Vol. 01/Issue 11

## networking notes

**Wednesday, Nov. 7, 2001, 12 to 1:30 pm**  
November Regular Monthly Membership Meeting  
Hoss's, Edwin Miller Blvd., Martinsburg  
Speaker: Renee Ajala Jones, "Color and Effect  
Personally and Professionally"

**Wednesday, Nov. 14, 2001, 12 to 1 pm**  
Martinsburg Lunch Networking Meeting  
Boomtown Inn, Martinsburg

**Thursday, Nov. 15, 2001, 8:30 to 9:30 am**  
Shepherdstown Breakfast Networking Meeting  
The Pharmacy Cafe, German Street, Shepherdstown

**Wednesday, December 5, 2001, 6 pm**  
December Regular Monthly Membership Meeting  
Clarion Hotel & Conference Center  
17 Lowe Dr., Shepherdstown, WV  
Reservations will be required.

**November 8, 9:00 am to 4:00 pm**  
Introduction to QuickBooks- all day hands-on seminar  
at the Blue Ridge Tech Center, Martinsburg, \$85  
Call the SBDC 260-4385.

**December 12, 1:30-3:30 pm**  
Create a Positive Work Experience, Blue Ridge  
Tech Center, Martinsburg, \$15.  
Call the SBDC at 260-4385.

The Women's Business Center training at HCC is holding many programs in November, call 410-756-2334 for details and check the web for schedule: [www.pbwa.org](http://www.pbwa.org)

### MEMBERSHIP DRIVE/SHOWCASE A SUCCESS!

by Pam Watson

On October 3, 2001 we had our Membership Drive/Showcase Your Business meeting at Shepherd College. We had a total of 58 members and guests in attendance. We had 14 members showcasing their businesses and 18 members who donated door prizes.

The members spent an hour networking and then each showcasing business had the opportunity to tell about their business and the door prizes were drawn. Jen Rolston then announced that the web-site was up and running and she had made it so that if you have a change in your information, you can click on an icon and e-mail her directly with the change.

The business portion of the evening concluded with drawing the free membership for our guests and the grand prize drawing. The free membership went to Diane Forgett and consists of the rest of this year and the entire 2002 year. Nan Stevens won the grand prize drawing which was a \$50.00 savings bond donated by Citizens National Bank at the request of Gail Moxley.

I would like to take this opportunity to thank several people who made this evening such a success. Thanks to Holly Taylor-Lemieux and her committee – Nancy Benjamin and Stephanie Nicodemus; for organizing the showcasing part of the meeting. It was a great success! I would also like to thank my committee – Courtney Munsterman and Meg Hughes for their hard work at organizing the membership drive portion of the meeting and getting the door prizes for the evening.

# PBWA

Professional Business Women's Association

P.O. Box 2586 Martinsburg, WV 25402

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A HUGE thanks to Rie Wilson and Jane Squires for taking care of the guest registration and Nancy Benjamin for taking care of member registration. We couldn't have done it without you! Thanks also to the Shepherd College Catering Staff, Scott Anderson, Director, for the food for the evening. The food consisted of heavy hors d'oeuvres and was wonderful. A special thanks also to Judy Brandenburg, Director of the Ram's Den for making sure everything was perfectly set up for the meeting.

I would be remiss to not say a special thanks to those of you who donated door prizes and showcased your businesses. Without you, we wouldn't have been able to put our best foot forward for those getting to know our organization.

Those who participated in our showcasing include:

**Marilyn Braithwaite, Wilma Jones & Charlotte Sherman** of RE/MAX Enterprises

**Andrea Brown** of Wellspring Acupuncture

**Su Carroll** of Widow Carroll's Closet

**Roberta Chromey** of Sir Speedy Printing

**Judith Friend** of The Aids Network

**Nieltje Gedney** of Biztech/Valhalla Farm and Fencing

**Ellen Hoffman** of Ellen Hoffman and Associates

**Rosemary Johnson** of Porcelain and Lace

**Holly Taylor-Lemieux** of Holly Taylor Lemieux Physical Therapy & Health

**Rhonda Lindenbaum** of Caring Compassionate Companies

**Gail Moxley** of Citizens National Bank

**Julie Owens** of Nationwide Insurance

**Joan K. Snipes** of Bible Teaching Press

**Nan Stevens** of the West Virginia Housing Development Fund

Those who provided door prizes for the evening include:

**Marilyn Braithwaite, Wilma Jones & Charlotte Sherman** of RE/MAX Enterprises

**Andrea Brown** of Wellspring Acupuncture

**Su Carroll** of Widow Carroll's Closet

**Roberta Chromey** of Sir Speedy Printing

**Susan Dudics-Dean** of Celestial Design

**Judith Friend** of The Aids Network

**Joyce Garrison** of SunTrust Mortgage

**Nieltje Gedney** of Biztech/Valhalla Farm and Fencing

**Ellen Hoffman** of Ellen Hoffman & Associates

**Meg Hughes** of Therapeutic Bodywork

**Rosemary Johnson** of Porcelain and Lace

**Holly Taylor-Lemieux** of Holly Taylor Lemieux Physical Therapy & Health

**Rhonda Lindenbaum** of Caring Compassionate Companies

**Diane Mickelson** of DInaMIC fitness

**Gail Moxley** of Citizens National Bank

**Johnna Shamp** Organizational Psychologist

**Joan K. Snipes** of Bible Teaching Press

And a surprise door prize from one of our guests – **Joy Newkirk** who has several different businesses.

Thanks again to all these people. It is support like yours that makes our organization what it is!

If I have forgotten anyone, I apologize and hope that you will call me so that I can correct my mistake in the next newsletter.

## OCTOBER 3, 2001 MANAGEMENT COUNCIL MINUTES

Those in attendance were Holly Taylor-Lemieux, chair; Gail Moxley; Leslie See; Rie Wilson; and Pam Watson, scribe.

The meeting was called to order and a discussion of the September meeting was held. (Management Council did not meet in September due to time constraints and the tragedy of Sept. 11th.) The members felt that the meeting was great and wanted to thank Vicki Douglas for doing such a terrific job of updating us on the issues before the Legislature. The food was good as was the turnout.

At the September meeting, Gail took a poll on the idea of whether we should add the Pledge of Allegiance and an Inspirational message to the meetings. The results were (for the Pledge) 13 yes's and 10 no's; for the inspirational message it was 14 yes's, 10 no's and one undecided. With these numbers being so close, it was decided that we would not pursue this at this time. We did decide to revisit this after the first of the year and see if there was a change in opinions.

Next on the agenda were committee reports:

**Public Relations** - Leslie reported that there are still some discrepancies with addresses and that some people were not getting their newsletter. She will work with Joyce to see that addresses are updated. She asked that if members are not getting their newsletter please contact her or Joyce to update our records. There are still some bugs in the process of getting the newsletter out, but Leslie is continuously working on them and hopes to have the problem solved soon.

Last meeting there was discussion as to whether or not we were to pay a bill for the domain. After discussing things with Jennifer Rolston, Leslie reported that we should go ahead and pay the bill to keep the domain name and that we were getting a very reasonable price. Jen has been working diligently on the web-site and it is up and running. It looks fantastic! Thanks Jen.

Discussion was held as to whether or not to make the newsletter a self-mailer. It was voted on unanimously that we would do so.

**Community Outreach** – Gail said that there was no news to report. She is planning to have a committee meeting in the next couple of weeks to plan for the rest of the year. She did say that her committee will probably be having a toy drive in December for Christmas.

**Information** – Joyce was not in attendance due to an illness, but Gail reported that we currently have \$2360.90 in the checkbook.

**Meetings** – Holly reported that our November meeting will be a lunch meeting at Hoss's, the speaker will be Renee Ayala Jones who will be discussing color.

Our December meeting will be at the Clarion and will be a dinner meeting. The December meeting is not only our Christmas meeting, but also our "changing of the guard." It was discussed and voted on that since the organization has some extra money this year, we would give back to the members by paying half the cost of the December meeting for each member who attends. Holly and her committee will be choosing the menu and will announce the cost in the upcoming newsletter.

Holly reported that she and her committee are beginning work on plans for our meetings for 2002.

**Membership** – Pam reported that we had 14 guests signed up for the October membership meeting. She wanted to thank all of those members who supported the meeting with either showcasing or donating door prizes.

Pam raised the issue about some members not being happy with the way the organization was going. Although we try to do what the members want, we don't always have the opportunity to know what that is. Thus, it was

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## THE WISDOM OF THE DREAM: A Jungian Approach to Dream Interpretation

Through a combination of lecture, discussion and experiential work, participants will learn ways work with one's own dream images. Important aspects of Carl Jung's psychological theories will be presented.

November 17th 9:00AM to 5:30 PM

Entler Hotel (Shepherdstown)

Cost: \$60

Call 876-3022 for information and Registration Form.

Leader: Cathy Polonchak is a Licensed Clinical Social Worker who began practicing in 1984. She has had a long-time interest in the Analytical Psychology of Carl Jung and is currently in training at the C.G. Jung Institute. She has also trained in Bioenergetic Analysis and Organismic Body Psychotherapy. She has a private practice in Shepherdstown.

### *Management Council Minutes, cont.*

discussed and decided that at the January meeting, we are going to ask that no visitors are invited and that the members do a brainstorming session to discuss what can be done to make the organization stronger and more beneficial. This is an organization that has great potential, but without working together to build and grow, we won't move forward. PLEASE mark the meeting on your calendars and plan to attend. This is your opportunity to be heard and to make a difference in the future of the organization.

### Old/New Business

Gail raised the issue about the Volunteer of the Year Award; she mentioned that she would like to make this an award that was voted on by the members. It was agreed that we would do this and she provided forms on which to vote. We will continue to collect votes until the November meeting and will announce the winner(s) at the December meeting.

The meeting was then adjourned. The next management council meeting will be November 8th at 9:00 a.m. at Pam's house. (Fairview Acres off Rt. 9, near the VA Center.) Leslie will chair the meeting and Gail will be the scribe. Gail will also chair the regular membership meeting on the 7th of November.

## Connecting with *The Connector*

To have your news items included in the next issue of *The Connector*, enclose them in the body of an e-mail and send by the **tenth of the month** to **Jen Rolston** at **jen@edendesignco.com**.

E-mail is preferred, but you can also mail items to:  
**Rt. 3, Box 63 Kearneysville, WV 25430**

If you have questions, you can contact Jen at **728-2508**. We appreciate any news you may have—let us know what is going on with you and your business.

## Check Out the New PBWA Website

The PBWA website is finally up and running and can be viewed at the same address as before: [www.pbwa.org](http://www.pbwa.org) Be sure to check your member listing for any errors and e-mail any changes to Jen Rolston. *The Connector* can also be viewed on-line which will help when mailing problems arise.

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## Management Council

<b>Leslie See</b> PR Committee leslieclarice@hotmail.com	<b>263-0979</b> 229-2413 (f)
<b>Joyce Garrison</b> Information Committee	<b>262-9379</b> 262-9120 (f)
<b>Gail Moxley</b> Community Outreach Committee	<b>754-5846</b> 754-5935 (f)
<b>Holly Taylor-Lemieux</b> Meetings Committee	<b>229-3600</b> 229-3700 (f)
<b>Pam Watson</b> Membership Committee PwatsonPam@netscape.net	<b>264-8135</b> (p/f)