

# *the* Connector

September 2005 A Newsletter for Members of the Professional Business Women's Association

Vol. 05/Issue 9

## networking notes

### **PBWA: Monthly Networking Meeting Wednesday, September 7, 2005, 12:00 PM**

The Purple Iris at Hartwood  
1409 Winchester Avenue, Martinsburg, WV  
Meal cost: \$12/payable to PBWA at the door

### **NETWORKING BREAKFAST**

Wednesday, September 21, 2005\*  
8:30 to 9:30 a.m.  
Shepherdstown Breakfast networking Meeting  
Shepherdstown Sweet Shop  
German Street, Shepherdstown  
Phone: 304-876-2432

*\*Please note, the networking breakfasts are now on the third WEDNESDAY of each month.*

### **\*MONTHLY NETWORKING MEETING**

Thursday October 6 2005, 5:30 PM - 7:30 PM  
Holiday Inn, Martinsburg

**NOTE: October's meeting will be the 'Women in Business EXPO' and is on THURSDAY instead of the normal Wednesday.**

### **NETWORKING BREAKFAST**

Wednesday, October 19, 2005  
8:30 to 9:30 a.m.  
Shepherdstown Breakfast networking Meeting  
Shepherdstown Sweet Shop  
German Street, Shepherdstown  
Phone: 304-876-2432

**PBWA**  
Professional Business Women's Association

### **NEW MEMBER CORNER**

Karla R. King, PT:  
Physical Therapist, King Physical Therapy

Michelle Rademacher:  
Certified Master Dog Trainer, Greensburg Bed & Biscuit

### **OCTOBER WOMEN IN BUSINESS EXPO**

Remember that the 3rd Annual PBWA Women in Business Expo will be held October 6, 2005 from 5:30 to 7:30 at the Holiday Inn, Martinsburg. The public is welcome. Be sure to spread the word to all of your clients and friends!

Look for signups forms in the mail soon!

### **NEW OFFICE**

Katherine F. Funkhouser, CPA is pleased to announce that her accounting office has relocated to the O'Sullivan Farms Stallion Barn, three miles west of Charles Town off Route 51. Prior to the move, her office was in nearby Berryville, Virginia for ten years.

### **A-SPLISHING AND A-SPLASHING:**

**SOAKING UP THE JOYS OF SUMMERTIME WATER PLAY**  
By Paula Tremba

Hot town, summer in *your* neighborhood. Looking for ways to survive a sweltering August with the kids? Getting good and wet is always a welcome antidote to a long, steamy day—and it can be loads of fun for all ages.

Sometimes the most memorable moments of summer happen right in your backyard with 'toys' as simple as a garden hose. I encourage parents to let their children enjoy these hot days while they last. Go ahead and let them get wet and dirty! Isn't that what summer is for?

Susan J. Oliver, Executive Director of Playing for Keeps, a national not-for-profit organization that promotes healthy play for all children, agrees. "Kids are naturally drawn to water play, and it's a great way to get them outdoors. It engages them in the physical play they so urgently need in our era of television and computer

---

## AUTHORIZATION NEEDED

We would like to make all the links and emails in the Member Directory on the PBWA web site active links (clickable) but need your written permission first.

Make my email\* an active link. My current email: \_\_\_\_\_  
(PLEASE PRINT CLEARLY)

Make my web site link an active link.  
My current web address: \_\_\_\_\_  
(PLEASE PRINT CLEARLY)

Signed: \_\_\_\_\_

If you would like your links active and have not already done so, please sign and mail this form to:  
PBWA • P.O. Box 2586 • Martinsburg, WV 25402

\*Note: Anti-SPAM measures are being used on the site to help prevent your information from being harvested.

---

overload, and it also helps them develop their sensory acuity, their social and emotional skills, and their imagination."

There are many ways for kids and families to immerse themselves in a water-logged day. Of course, a trip to the beach, local pool, or water park is an obvious cool-down strategy. But if you don't have the time or a nearby facility for a day in the water, there are plenty of quick and easy ways for kids to enjoy water play in your backyard or the neighborhood park.

"One of the great things about water play," notes Oliver, "is that it is so accessible to most families. Kids can have fun with many of the products available at your local toy store—toys like animal squirters, water symphony and wind up paddlers--and parents can get useful advice about healthy play ideas from the knowledgeable staff there. Children can also play quite happily in the water with common household items like clean dishpans, meat basters, paint brushes, plastic jugs, pots and pans and more."

### *It makes good senses: water play for infants*

Your baby learns much about the world through her senses, and water is stimulating to her budding understanding of the environment around her. Playing safely in and with water is a wonderful way to enjoy special time together, and to keep cool while you are at it. Talking or singing to your baby will add to the fun. (Check out the lyrics at this site for songs that include water and rain themes:  
<http://w3.gorge.net/cannon/songs.html>.)

- *Make it rain on a sunshine-y day!* Punch a few holes in the bottom of a clean plastic bottle. While your child is outdoors in the grass or wading pool, or inside in the bathtub, put warm water in the bottle and let it "rain" over his skin.
- *Explore wonders of ice.* In the wading pool or bathtub, floating ice will intrigue your little one while it pro-

vides relief in the heat. Make ice in several sizes and shapes by using various clean containers (milk cartons, Chinese food boxes, plastic food storage containers, etc.). Make sure the pieces are too large to be swallowed in case your child puts them in her mouth. Help your baby reach for the ice, touch it, push pieces underwater and generally explore these magical melting "toys".

### *I'll do it myself: absorbing new discoveries for toddlers*

A toddler's world is full of firsts and they can be doggedly independent about how they choose to experience them. When it comes to soothing water play in the summer heat, the best advice is to keep it simple. Just turn on a little water and stay out of the way.

- *Trickling hose tricks.* Oh, what a toddler can do with a little bit of water and the great outdoors. If there's a patch of dirt anywhere in sight, your budding chemist (or maybe chef?) will enjoy mixing up a batch of mud. Give them a few empty plastic containers and watch them get filled up and poured from one to another. It's a hot day, the water is inviting, and the possibilities in a toddler's world for water trickling from a hose are endless.
- *Sprinkling a little joy.* Admit it—every once in a while, do you still sometimes walk through sprinklers on a hot day, just because? Imagine how wonderfully refreshing and exciting a sprinkler feels to a toddler who is exploring many forms of movement—crawling, walking, running—and who loves the sensory stimulation of the cool water. Water your lawn and your toddler at the same time—both will soak it right up.

### *Use your imagination: wet and wild fun for preschoolers*

Preschoolers love to pretend. Give them a little encouragement, and they are likely to come up with all kinds of elaborate play scenarios.

- *Scrub-a-dub those riding toys.* Make it a "car wash"

...continued on page 3

## NEW FEATURE

Advertise your specials and deals here!

The Rules:

1. Must be submitted each month
2. First come, First serve
3. Ads run based on available space.
4. Must be advertising a special or limited time deal.
5. Each ad will be a "business card" size.

Currently the cost is free to place an ad, but the copy needs to be emailed to [terry@thewritemarket.com](mailto:terry@thewritemarket.com) by the 20th of each month.

Example Ad:

## Susie Sewsalot

**10% off all mending  
for the Month of June, 2005**

Call Susie: 555-1234  
visit her website at: [www.susiesewsalot.com](http://www.susiesewsalot.com)

Example Ad:

## Barbie's Beauty

**Half off all manicures for  
the month June!**

Call Barbie for a appointment: 555-1234  
123 Left Street  
Right, WV 12345

...continued from page 2

day. A bucket of soapy water and some clean cloths or sponges can turn your backyard into a car wash. Your kids can round up all of their toys with wheels and work out their own system for who washes, who rinses with the garden hose, who dries off the toy, and so on. Some future entrepreneurs may want to turn the adventure into a "business" with play money. Round up the other kids in the neighborhood to join in on the fun—and the scrubbing!

- *Just like the old days.* A dishpan with sudsy water and another with clear rinse water can encourage your kids to do their dolls' washable laundry the old fashioned way. Add to the fun by letting your preschooler whip up the suds with an egg beater! Find a place to put up a makeshift clothesline, and voila! your children's imaginations will take over from here. Before you know it, it's likely that everyone will be assigned a role as a family member and a pretend household will emerge before your very eyes.

### ***Still wet behind the ears: water games for elementary-aged kids***

Primary school kids are increasingly competent and responsible, but of course they still love to play. They will enjoy being in the water just for the sake of getting

wet, and they can also wile away the lazy days of summer engaged in sophisticated play with water.

- *Science fun with water.* Can you get muddy water clean? What happens when you pour clean water through sand? Kids in elementary school may be intrigued by questions like these. Give them some jars, funnels, coffee filters, sand, pebbles, cotton balls, and other household items and let them test out their own theories.
- *Big billowing bubbles.* Bubble technology has gone far beyond its wand-in-a-bottle roots, and older kids can enjoy some cool new ways to play with bubbles. You can buy fun toys to make huge bubbles or cascades of bubbles and more, or you can try home-made bubble makers like pipe cleaners formed into loops to wave like wands, clean empty juice concentrate cans (dip one end into the bubble solution and blow on the other end for a huge bubble), and straws that can help you make a small bubble inside a larger one. Do a Google search on "soap bubbles" for websites with lots of interesting ideas and techniques.

Of course, safety is always a big concern when kids play in or around water. It is essential that parents or

caregivers carefully supervise children when they play with water. And don't forget a good dose of sunscreen and a hat to protect your child's delicate skin from the sun.

Water play can be a welcome respite to kids and parents tired out by weeks of uncomfortably hot summer days. Just jump in and enjoy it. The whole family can have fun while cooling down.

One more piece of advice for moms and dads: don't keep your children inside because you don't want to deal with the mess when they are done playing. One of the great things about summer water play is that cleaning up can be part of the fun. Just hose down dirty kids before they come inside and keep a stack of big, thirsty towels by the door. Remember, it's all part of giving them a healthy, memorable childhood they will treasure for the rest of their lives.

Paula Tremba is the owner of two neighborhood toy stores: *One Two Kangaroo Toy Store* at 136 1/2 East German Street in Shepherdstown, WV and *One Two Kangaroo Toys & Books* at 4 South Potomac Street in Hagerstown, MD. She is a former elementary school teacher and an experienced advisor on the importance of children's play.

**PBWA**



### CONNECTING WITH THE CONNECTOR

To have your news items included in the next issue of The Connector, enclose them in the body of an email or as a Microsoft Word attachment and send by the 20th of each month to: [terry@thewritemarket.com](mailto:terry@thewritemarket.com)

#### MANAGEMENT COUNCIL

Ruby Avey  
[RubyJAvey@aol.com](mailto:RubyJAvey@aol.com)  
304-267-2151

Ginger Lewis  
[glewis@coxhollida.com](mailto:glewis@coxhollida.com)  
304-263-0891

Joyce Ervin  
[jervin02@adelphia.net](mailto:jervin02@adelphia.net)  
304-274-1474

Donna Reeves  
[TigerLily1949@hotmail.com](mailto:TigerLily1949@hotmail.com)  
304-274-0688

Terry Kent  
[terry@thewritemarket.com](mailto:terry@thewritemarket.com)  
304-876-2320

**The Connector is COPIED by  
Progressive Printing—Thanks Laura!**

